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*Carrousel*

ELMER ROSES

*San Gabriel, Calif.*

1951

❖

1952



## *Carrousel*

(Duehrsen.) Patent applied for.  
Introduced by Elmer Roses.

A new Floribunda in a truly new "Indian Lake" red color. Outstanding because the uniformly vivid dark red petals are practically unfaded even on the old flowers, as they drop cleanly, making way for the newly opening crimson buds. An unusually vigorous plant, abundantly clothed with large, semi-glossy, mildew proof, leathery foliage, exhibiting a continual abundant show of symmetrical large (3-4 inch) flowers, each having 26 to 35 wonderfully textured petals.

*A must have* variety for border and hedge use, because here at last we have the three things needful in a decorative rose—an abundance of unfading vivid red flowers on a bush that cleans itself, and is clothed abundantly with attractive mildew proof foliage.



ELMER ROSES INTRODUCTION for 1951-1952

## CARROUSEL

(Plant Pat. 1066)





# ELMER ROSES

142 N. San Gabriel Blvd.  
San Gabriel, Calif. 6708

ATlantic 2-5328

## **"OUR AIM QUALITY"**

### MEMBER OF

California Association of Nurserymen  
American Association of Nurserymen  
American Rose Society  
Pacific Rose Society

**ORDERS** will be filled in their rotation — **BE EARLY.** Boxes for shipping will be charged at near actual cost.

### **PRO-RATA:**

All orders are necessarily subject to pro-rate. It is almost impossible to have a complete count in our fields, of plants not complete in growth. Unexpected tragedies sometimes occur.  
We reserve the right to fill our orders, pro-rata.

### **TERMS:**

30 Days Net; 60 Days by advance Arrangements.

### **FREIGHT:**

Freight shipments travel at the risk of the purchaser.

### **CLAIMS:**

Claims must be made within 5 days after receipt of shipment. If an error has been made by us, we take pleasure in making the adjustment.

### **NON-WARRANTY:**

We exercise care to have all roses true to name. Nevertheless, it is understood that should any plant prove otherwise, we shall not be liable for any sum greater than that paid for any plants as may prove untrue.

### **WE ARE LICENSEES OF:**

Armstrong Nurseries	-	-	-	Ontario, Calif.
Conard-Pyle Co.	-	-	-	West Grove, Pa.
Dixie Rose Nursery	-	-	-	Tyler, Texas
Germain's	-	-	-	Van Nuys, Calif.
Howard & Smith	-	-	-	Montebello, Calif.
Jackson & Perkins Co.	-	-	-	Newark, New York
Marsh Nursery	-	-	-	Pasadena, Calif.
Mt. Arbor Nurseries	-	-	-	Shenandoah, Iowa
Western Rose Co.	-	-	-	Los Angeles, Calif.

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**WHOLESALE PRICE LIST****NON-PATENTED BUSH, POLYANTHA & FLORIBUNDA ROSES**

Please order in Multiples of (10). Quantity rate on non-patents determined by total order.

	Grade #1	Grade #1½	Grade #2
10 to 100.....	\$ .50	\$ .40	\$ .30
110 to 500.....	.49	.39	.29
510 to 1000.....	.48	.38	.28
1010 to 2500.....	.47	.37	.27
2510 & Up.....	.46	.36	.26

**NON-PATENTED BOUTONNIERES, CLIMBERS & MOSS ROSES**

	Grade #1	Grade #1½	Grade #2
10 to 100.....	\$ .55	\$ .45	\$ .35
110 to 500.....	.54	.44	.34
510 to 1000.....	.53	.43	.33
1010 to 2500.....	.52	.42	.32
2510 & Up.....	.51	.41	.31

**PATENTED BUSH, FLORIBUNDA & CLIMBING VARIETIES**

(Patented variety indicated either by Patent No., P.A.F. or P.R.R.)

**RETAIL****WHOLESALE**

(Quantity rate per variety)

	Grade #1 10-19	Grade #1 20-99	Grade #1 100-249	Grade #1 250 Up
\$2.75	\$1.50	\$1.37½	\$1.30	\$1.20
2.50	1.40	1.25	1.20	1.10
2.25	1.25	1.12½	1.05	.95
2.00	1.10	1.00	.95	.85
1.75	1.00	.87½	.80	.75
1.50	.90	.75	.70	.65

GRADE No. 1½—Retail same as above. Wholesale 20% less.

**TREE ROSES 38" AND 24" STANDARDS**

Please order in Multiples of (5). Quantity rate determined by total order.

	20-99 Grade #1	100-249 Grade #1	250 Up Grade #1
Patented Tree Roses.....	\$2.50	\$2.30	\$2.15
Non-Patented Tree Roses.....	1.85	1.75	1.70
	Grade #1½	Grade #1½	Grade #1½
Patented Tree Roses.....	\$2.10	\$1.90	\$1.80
Non-Patented Tree Roses.....	1.65	1.60	1.50

**TREE ROSES 38" — 3 BUD COMBINATIONS**

	Grade #1	Grade #1	Grade #1
Patented Combinations.....	\$2.75	\$2.50	\$2.35
Non-Patented Combinations .....	2.10	2.00	1.90
	Grade #1½	Grade #1½	Grade #1½
Patented Combinations .....	\$2.40	\$2.25	\$2.00
Non-Patented Combinations .....	1.90	1.80	1.70

BARE ROOT WHOLESALE—SHIPMENTS MADE IN DECEMBER, 1951—JANUARY AND FEBRUARY, 1952.



## BUSH ROSES

### Red Shades

APPLAUSE. **Pat. 829.** International Bagatelle Gold Medal Winner. The warmth of this light red Rose with its well formed buds and long stems is a joy to those of us who love roses to cut and enjoy indoors as well as in our gardens. Retail \$2.00.

BEST REGARDS. **Pat. 652.** Rare combination of brilliant red and Tyrian rose; deep yellow at base. Blooms 5 to 6 inches; exceptionally prolific. Retail \$1.50.

BRAVO. **Pat. 983.** A New Red Rose; intense and brilliant red; color long lasting and unfading. A moderate grower. Flower only slightly fragrant; exceedingly free bloomer. Retail \$2.25.

CALIFORNIA CENTENNIAL. **Pat. 953.** A lovely crimson rose having among its fine qualities color and vigor. Officially it is the California State Rose. Retail \$2.00.

CHARLES MALLERIN. **Pat. 933.** Originated in France by Francis Meilland. A gorgeous Rose with blooms of midnight crimson velvet. 30-40 petals, broad and heavy; very fragrant. Retail \$2.50.

CHARLOTTE ARMSTRONG. **Pat. 455.** An All-America winner and one of the most popular red roses of all time. Retail \$2.00.

CHRISTOPHER STONE. "Nearly the perfect rose," says an eminent authority; striking scarlet.

CRIMSON GLORY. **Pat. 105.** Repeatedly voted the finest brilliant red rose in America. Retail \$1.75.

ETOILE DE HOLLANDE. Best liked red rose in California; dependable and fool proof.

FANDANGO. **Pat. 894.** Rich deep scarlet; changes as it opens to a bright red. Large petals have a ruffled crisp appearance. Retail \$2.00.

GRAND DUCHESSE CHARLOTTE. **Pat. 774.** Rich claret; All-America in 1942; distinguished and regal. Retail \$1.75.

HEART'S DESIRE. **Pat. 501.** All-America winner in 1941. Big red rose on a husky, ever blooming plant. Retail \$1.75.

MIRANDY. **Pat. 632.** Big double dark red, best in the warmer interior districts; spicy fragrance. Retail \$1.75.

MRS. MINIVER. **Pat. 725.** Spectacular cardinal-red rose. Extra good in the fall. Retail \$2.00.

NOCTURNE. **Pat. 713.** Brilliant cardinal-red rose. Fragrant; long stems, splendid for cutting. Very hardy. Retail \$1.75.



## BUSH ROSES

### Red Shades

RED TALISMAN. Cerise-red; abundant bloom on good stems.

ROSE OF FREEDOM. **Pat. 791.** A beautiful 60 to 70 petaled, long stemmed, currant-red rose with delightful fragrance. The blooms are borne singly on strong, straight 28 to 32 inch stems. Blooms freely on a vigorous, upright bush with abundant, disease-resistant foliage. Retail \$1.75.

RUBAIYAT. **Pat. 758.** This rose produces size, fragrance, vigor and abundant bloom; color deep scarlet with overlay. Retail \$1.75.

SAN FERNANDO. **Pat. 785.** All-America 1947-48; a fine non-fading, rich, red rose with all the plant and bloom quality required of an All-American winner. Retail \$1.75.

SATURNIA. **Pat. 349.** A flaming, cardinal-red on a well shaped, medium growing plant. Retail \$1.75.

TEXAS CENTENNIAL. **Pat. 162.** Sport of Pres. Hoover; brick red with lighter center; extremely long stems; continuous. Retail \$1.50.

## BUSH ROSES

### Pink Shades

BABE RUTH. **Pat. 996.** "Big Hit"—Glorious copper-salmon blossoms, aging to a rose-pink with fine strong, long stems. Retail \$2.00.

CAPISTRANO. **Pat 922.** A.A.R.S. Deep, rich shade of rose pink in bud and fully open flower; strong growing rose; 40 to 50 petals, with a lasting fragrance; producing many blooms on long stems. Retail \$2.25.

COUNTESS VANDAL. Brilliant pink and salmon, suffused yellow, at base; distinctive form.

DAINTY BESS. Most universally loved single rose; graceful; clear delicate pink.

ENCHANTMENT. **Pat. 737.** A stately 35 petalled rose, often attaining 6 inches across; a new tone of delicate peach-pink; persistent bloomer. Retail \$2.00.

FIRST LOVE. **Pat. 921.** Dainty light rose-pink in color; shading to dawn pink; long, slender urn-shaped bud; 20 to 30 petals; each bud borne singly on a long stem. Light fragrance. Retail \$2.25.

GOOD NEWS. **Pat. 426.** Large, 60 petalled rose in coppery-pink tones, highly rated for its profuse and persistent bloom habit; excellent everywhere and can take plenty of hot sun without complaining. Retail \$1.75.

## BUSH ROSES

### Pink Shades

HELEN TRAUBEL. **P.A.F.** "NEW" introduction for 1951-1952. Light, sparkling pink, color varies with the weather; more often a luminous apricot; unusually large and long buds; the half-open flower and the fully-opened blooms display the lovely color in a lavish way. Very large bush; very vigorous. Originated by Herbert C. Swim at the Armstrong Nurseries. Retail \$2.75.

J. OTTO THILOW. Rich glowing rose-pink; large and double.

JUNO. **Pat. 895.** A rare bright clear pink. The plant is low, bushy and compact; glossy foliage; form and color near perfection. Retail \$2.00.

MISSION BELLS. **Pat. 923.** A.A.R.S. Glowing salmon, opening to clear shrimp pink color; vigorous; buds pointed; delicate tea fragrance. Retail \$2.25.

PICTURE. Famous for its fine form; clear rose-pink.

SAN GABRIEL. **Pat. 860.** Deep salmon-pink, one of the Mission Series of the late Ted Morris, in a cross with Poinsettia; very vigorous to 3½ feet; profuse bloom. Retail \$1.75.

SANTA ANITA. **Pat. 539.** Soft velvety pink; highly regarded. Retail \$1.50.

SHOW GIRL. **Pat. 646.** Deep pink exhibition rose by W. E. Lammerts; best rose in Pacific Rose Society's Spring Show, 1947. Retail \$1.75.

SONATA. **Pat. 732.** "All the delicate tones and vibrant harmony of a musical masterpiece." Varying shades of deep pink; exceptionally prolific. Retail \$1.75.

SUSAN LOUISE. "One of the most valuable roses in existence." Justifies the term "ever blooming." Soft pink.

SWEET SIXTEEN. **Pat. 631.** Dainty pink, with tints of rose and a dash of gold. Large petaled flowers. Retail \$1.75.

SYMPHONIE. **Pat. 958.** "NEW" carmine pink, large, fragrant, heavily veined petals; ruffled edges; large blooms; intensely fragrant; heavy shiny foliage; strong, sturdy stems. Retail \$2.50.

TALLYHO. **Pat. 828.** This 1949 All-American Winner; most attractive in its coloring; pink on the face of the petals; outside cardinal red. It is one of the most vigorous roses; pleasing fragrance. Retail \$2.00.

THE DOCTOR. Soft, clear pink. Extremely large, handsome and fragrant.



## BUSH ROSES

### Pink Shades

TOM BRENEMAN. **Pat 986.** A rose with great fragrance, long pointed buds of coral hues. Tremendous fine growth and foliage. Retail \$2.00.

YOURS TRULY. **Pat 697.** Large double rose-pink blooms, brightened by a tinge of yellow at the base of each petal; fragrant, long lasting. Retail \$1.50.

## BUSH ROSES

### White Shades

FRAU KARL DRUSCHKI. Has been well called "The Snow Queen"—the standard of perfection, for all white roses.

KAISERIN AUGUSTE VIKTORIA. A close rival of Druschki for top honors; persistent bloomer.

McGREDY'S IVORY. Long pointed bud of exquisite form. A show winner.

NEIGE PARFUM. Exceptionally fragrant; large, double white.

SLEIGH BELLS. **Pat. 1004.** A white rose that really produces blooms. Large ovoid buds with 40 or more petals; fine foliage; long stems. Retail \$2.00.

SNOWBIRD. Produces a large crop of well formed snow white blooms which have a feathery look when fully open. Very popular, especially in Southern California.

WHITE WINGS. **Pat. 850.** One of the fine single roses; large; fragrant; very bushy and upright in growth. We like this white rose. Retail \$1.50.

## BUSH ROSES

### Clear Yellow and Orange

CROWN OF GOLD. An offspring of good old Joanna Hill; long pointed buds open to large, double, deep gold blooms, on strong stems; very vigorous to 5 feet.

DEBONAIR. **Pat. 677.** A brand-new yellow; upright grower; fine form on long stems. Retail \$1.75.

ECLIPSE. **Pat. 172.** Famous for its exceptionally long, curling buds of unchanging deep gold, on good cutting stems. Retail \$1.75.

## BUSH ROSES

### Clear Yellow and Orange

ELINOR LE GRICE. **Pat. 917.** "NEW" exceptionally large, bright, golden yellow rose; dependable for unfailing bloom; produces full double 6-in. blooms. Full ovoid bud shows deep maroon shading; changing to strong, clear yellow as petals unfold; spicy fragrance; long stems; deep green foliage. Retail \$2.00.

FRED EDMUNDS. **Pat. 731.** Beautiful deep orange; rated by the American Rose Society among the country's ten best roses. A.A.R.S. Retail \$1.75.

FRED HOWARD. **Pat. 1006.** "NEW" A.A.R.S. Winner. Long, rich yellow buds are tipped with delicate penciling of light pink. Strong, hardy, fully branched; dark shiny foliage; grows high; long stems, excellent for cutting; blooms from early spring to late fall. Retail \$2.75.

GOLDEN HARVEST. **Pat. 729.** Large double, clear yellow on strong stems; exceptionally prolific excellent plant. Retail \$1.75.

LOWELL THOMAS. **Pat. 595.** Large, well shaped buds of clear canary yellow; free bloom. Retail \$2.00.

McGREDDY'S YELLOW. Large bright buttercup yellow with all the sturdy plant habits of the famous McGredy roses.

MME. CHIANG KAI-SHEK. **Pat. 664.** Tall, stately, very double rose of pale yellow; All-America winner. Retail \$1.75.

MRS. E. P. THOM. Deep, very yellow; dependable and popular.

MRS. SAM McCREDY. One of the very best in the coppery-red class.

PEACE. **Pat. 591.** A.A.R.S. "The Master Rose." Universally acclaimed. Heavy buds of rich yellow, open to enormous flowers; each petal edged with cerise; unfading; improves with age. Retail ~~\$2.00~~ \$2.50.

ROSE D'OR. **Pat. 482.** Long pointed buds; slightly fragrant, deep golden yellow, lightly veined red. Foliage dark, glossy, very vigorous. Retail \$1.75.

SAN LUIS REY. **Pat. 861.** This yellow rose by the late Ted Morris; bushy, vigorous to 3 feet; abundant bloom. Retail \$1.75.

SUTTERS GOLD. **Pat. 885.** A.A.R.S. Long yellow buds; shaded with coppery orange and vermilion; intense fragrance; bushy; long stems for cutting. Retail \$2.25.



## BUSH ROSES

### Two-Tone Contrasting

CALIFORNIA. **Pat. 449.** Long pointed buds of ruddy gold, outer petals saturn-rose; vigorous to 4 feet; bushy, fragrant. Retail \$1.50.

CONTRAST. An unusual bicolor-China pink, reverse white and bronze; distinctive and outstanding.

FORTY-NINER. **Pat. 792.** This All-America Winner for 1949 is a rare bi-color with inside petals of vivid Orient red; outside chrome yellow; rare is the word. Beautifully formed buds; strong and almost thornless plants. Retail \$2.00.

MARK SULLIVAN. **Pat. 599.** Yellow and Tyrian rose in varying combinations; every bud and flower different; strong, profuse bloomer. Retail \$1.50.

SIGNORA. **Pat. 201.** A bicolor with orange-salmon tone predominating. "Praised from Maine to California." Retail \$1.75.

TALISMAN. Golden yellow and ruddy copper; long famous and popular everywhere.

## BUSH ROSES

### Multi-Color with salmon-pink, peach and copper tones predominating

KATHERINE T. MARSHALL. **Pat. 607.** Deep rose-pink flushed yellow; fine cutting stems. All-America winner for the charming wife of a great American. Retail \$1.75.

PRESIDENT HOOVER. Tall growing, profuse; semi-double blooms in blended shades of copper and pink; long a popular favorite.

TAFFETA. **Pat. 716.** A.A.R.S. Rose-pink-salmon and apricot tones predominating; delightfully fragrant; large glossy foliage. Retail \$1.75.

## POLYANTHAS and FLORIBUNDAS

### Red Shades

AMIGO. **P.A.F.** Offered for the first time, this beautiful dark currant red Floribunda. Strong plants which possess fine foliage and which are very free-flowering. Retail \$1.50.

CARROUSEL. **P.A.F.** "NEW." SEE PICTURE ON FRONT COVER AND DESCRIPTION ON BACK OF COVER PAGE. Retail \$2.00.

CRIMSON ROSETTE. **Pat. 901.** Dwarf growing, polyantha type producing large clusters of crimson camellia-like blooms. Especially long lasting as cut flowers and makes a wonderful potted plant. Forerunner of a new race of roses. Retail \$1.75.

FLORADORA. UNUSUAL SCARLET-red clusters; tall, well branched and very profuse. Floribunda.

LIPSTICK. A shrub rose—3 to 4 feet; semi-double in lovely clusters of small 2" brilliant, deep pink, shaded salmon blossoms. This is a very vigorous grower, generous with long, blooming period.

ORANGE TRIUMPH. More scarlet than orange; small flowered cluster; medium height; unusually disease resistant and prolific.

RED PINOCCHIO. **Pat. 812.** A new velvety deep red considered by some even better than Pinocchio. Retail \$1.50.

RED RIPPLES. Glowing dark red; tall grower; among the best of newcomers.

VALENTINE. **P.A.F.** "NEW" Cluster-flowered Floribunda; low, bushy and compact, becoming 18 to 24 inches high and as much across; semi-double, crimson flowers which hold their color well and the color slightly variable according to climate. Just the right size for a 2-foot border or hedge. Retail \$2.00.

WORLD'S FAIR. **Pat. 362.** All-America winner and official rose of the great New York World's Fair; blackest scarlet; continuous bloomer; about 3 feet. Retail \$1.50.

## POLYANTHAS and FLORIBUNDAS

### Pink Shades

CAMEO. A low growing soft salmon-pink, produced in clusters; profuse all season bloom.

CHINA DOLL. **Pat. 678.** Pink; low growing, mildew resistant, constant and profuse cluster bloom; one of the best of the newcomers. Retail \$1.75.



**POLYANTHAS and FLORIBUNDAS****Pink Shades**

**FASHION. Pat. 789.** A.A.R.S. Glowing peach. Its habit of growth is low; bushy; medium sized foliage; having the finest qualities of a good Floribunda. Retail \$2.00.

**KATHY FISCUS. Pat. 967.** "NEW." SEE PICTURE ON BACK COVER AND DESCRIPTION ON BACK OF BACK COVER PAGE. Retail \$1.75.

**MARGO KOSTER.** An exceptionally pretty orange-red in clusters, with that waxy look; medium grower.

**PINK ROSETTE. Pat. 902.** Shell pink, otherwise identical with Crimson Rosette previously described; blooms slightly larger. Retail \$1.75.

**PINOCCHIO. Pat. 484.** Says the originator, "Extremely hardy, very easy to grow, always in bloom with hundreds of flowers on every bush. Great clusters of exquisite pointed buds open gradually to long lasting salmon-pink hybrid tea roses, 1½ inches across." Retail \$1.50.

**ROSENELFE.** Rose-pink; very attractive blooms of hybrid tea form on excellent plant; medium height.

**THE FAIRY.** Very vigorous, spreading, low growing poly, producing masses of delicate cluster blooms throughout the season; disease resistant and foolproof.

**VOGUE. Pat. 926.** "NEW." An entrancing Floribunda; unique brilliantly glowing color of rose, flushed with salmon; flowers high centered and Hybrid Tea shaped, opening slowly from very dark ovoid bud to the open flower; spicy fragrance; grows 2½-3 ft. tall; foliage dark green; excellent for cutting; does well in all areas. Retail \$2.25.

**POLYANTHAS and FLORIBUNDAS****White**

**MARIONETTE. Pat. 569.** All that is said of Pinocchio can be said of Marionette except for its color. Amazing white with slight yellow tint. Clusters produced continuously all season. Fully double flowers about 1½ inches across. Retail \$1.50.

**SNOWBANK. Pat. 279.** Very profuse white with blush tint; exceptional mass display; persistent bloom; dwarf habit. Retail \$1.50.

**SUMMER SNOW. Pat. 416.** Clear white; cluster; recurrent bloom; classed as a floribunda. Retail \$1.50.

## POLYANTHAS and FLORIBUNDAS

### Yellow Shades

**BRIGHT EYES. Pat. 880.** A lovely, canary-yellow Floribunda. As flowers open, color changes to silvery yellow at outer edges of petals. Very strong grower; fine foliage; lovely for bordering walks. Retail \$1.50.

**DENNY BOY. P.A.F.** Miniature "PEACE" in color. This hardy little polyantha will enhance the beauty of your garden as a border plant. Retail \$1.50.

**GOLDILOCKS. Pat. 672.** A rare and beautiful golden yellow Floribunda. Clusters of yellow ovoid buds are borne on a compact 18-inch bush. Gives almost continuous bloom. Retail \$1.50.

**YELLOW PINOCCHIO. Pat. 992.** Another thrilling Pinocchio; great masses of bloom in apricot-yellow color. Grows about 3 ft. tall; foliage dark green; blooms in clusters and singly. Retail \$1.50.

## POLYANTHAS and FLORIBUNDAS

### Two-Tone Contrasting

**HOLIDAY. Pat. 915.** Very gay in its brilliant colors; orange yellow outside with warm vermillion inside. The lovely clusters of this very vigorous plant will bring brilliance of color to the garden; fine foliage; sweet fragrance. Retail \$1.50.

## BOUTONNIERES

### Rhapsody

This charming rose, with its streamlined two-inch urn-shaped bud, creates admiration wherever shown.

Unsurpassed for boutonnaires, corsages and bouquets.

Blooms are lovely orange tints inside, with a terra cotta hue outside. Petals veined.

Fragrance an alluring, sweet perfume.

Plants are compact, vigorous, attaining 3 feet in height, 2½ feet width; disease resisting; ever-blooming.

### Micky

This delightful rose was created for those who admire boutonniere, corsage type roses, also ideal for floral arrangements.

Buds of Lulu type, cerise, later changing to a deep coral, semi-double, urn-shaped.

Plants are compact, very vigorous, attaining height of 5 feet, width 4½ feet. Ideal as a hedge with a continual mass display of perfect buds and open flowers. Petals cling for days. Disease resisting—few thorns.



## CLIMBING ROSES

### Red Shades

CLG. BEST REGARDS. **Pat. 1002.** A cardinal-red; the base yellow; the outer side Tyrian rose, glorified with copper lighting. Produces long pointed buds on a long stem. This new climber has much beauty, size and vigor. Retail \$1.75.

BLAZE. Brilliant scarlet; foliage large; leathery dark. Very vigorous climber; recurrent bloom.

CLG. CHRISTOPHER STONE. **Pat. 626.** Welcomed by the many admirers of the bush form; striking scarlet. Retail \$1.50.

CLG. CRIMSON GLORY. **Pat. 736.** Repeatedly voted the finest brilliant red rose in America, now available in climbing form. Retail \$2.00.

CLG. ETOILE DE HOLLANDE. Among the finest standard rich red roses; repeats its bloom; especially successful in climbing form.

CLG. HEART'S DESIRE. **Pat. 663.** All-America winner in 1941; among the best of the recent reds. Retail \$1.75.

CLG. MME. HENRI GUILLOT. **Pat. 788.** Deep coral-red; very handsome foliage. Retail \$2.00.

CLG. NIGHT. **Pat. 439.** Deepest blackish crimson, shaded maroon. Very fragrant. Retail \$1.75.

PAUL'S SCARLET. An unfailing, vivid scarlet rose, sensational in spring and frequently repeats; popular everywhere.

CLG. RED TALISMAN. Cerise-red; all of the virtues of the famous Talisman.

CLG. SAN FERNANDO. **P.A.F.** "New." A climber of this fine non-fading, rich red rose with all of the qualities of a winner. Retail \$2.00.

CLG. TEXAS CENTENNIAL. **Pat. 565.** Sport of Pres. Hoover; red with lighter center; exceptional cutting stems; universally popular. Retail \$1.75.

## CLIMBING ROSES

### Pink Shades

ALOHA. **Pat. 948.** The "NEW" sensational ever-blooming climber. Blooms from top to bottom; deep rose-pink blooms of enormous size. Aloha blooms in long-stemmed clusters of buds. Very deep waxy foliage. Retail \$2.50.

BELLE OF PORTUGAL. The first rose to bloom in the spring and one of the most beautiful pink climbers of all time. Buds are frequently 4 inches long; unsurpassed wherever it has room to spread itself.

CLG. CECILE BRUNNER. "The Sweetheart Rose," producing great masses of perfectly formed miniature pink blooms; best in climbing form.

DR. J. H. NICHOLAS. **Pat. 457.** An outstanding double rose-pink climber with truly persistent bloom habit; moderate grower and makes a wonderful pillar. Retail \$2.00.

CLG. PICTURE. **Pat. 524.** Double rose-pink of excellent form and vigor. Retail \$1.75.

CLG. PINKIE. **P.A.F. "NEW."** A climber of "Pinkie"; perfectly formed buds open to 2-inch blooms which almost cover the plant. Retail \$2.75.

CLG. SANTA ANITA. **Pat. 834.** Large double, uniform soft silvery pink. Vigorous; recurrent bloom. Retail \$1.75.

CLG. SHOW GIRL. **Pat. 892.** Semi-double; deep pink; long stems; foliage large; leathery. Very vigorous. Retail \$1.75.

## CLIMBING ROSES

### White

CLG. KAISERIN AUGUSTE VIKTORIA. A fine old white climber. Standard in its class.

CLG. SNOWBIRD. One of the loveliest of the white roses; now available in the climbing variety.

## CLIMBING ROSES

### Yellow Shades

CLG. FEU JOS LOOYMAN. Indian yellow; leathery foliage; vigorous. Very large, very double.

CLG. GOLDEN DAWN. **Pat. 243.** For several years voted best rose in America by the American Rose Society; excellent in climbing form. Retail \$1.75.

GOLD RUSH. Molten-gold; out in 1940—a lively, ever-blooming climber, fast growing in popularity.

HIGH NOON. **Pat. 704.** Winner of a regional All-American award in 1948; approved for all mild climates. "All the concentrated essence of brilliant sunshine is displayed by this extraordinary new climber." Really ever-blooming; particularly fine as a pillar or wherever an easily controlled climber is desired. Retail \$2.00.

MARECHAL NIEL. Large double, fragrant, golden yellow; foliage rich green; very vigorous; profuse bloom.

MERMAID. Can be used as a Climber, a pillar or a rambling bush; it provides you with beautiful foliage the year around.

CLG. PEACE. **Pat. 932.** The most talked-about and most beautiful rose of our time. Glorious yellow rose whose edges are fringed with cerise. Retail ~~\$2.00~~ 2.50

## CLIMBING ROSES

### Multi-Color

CLG. MRS. SAM MCGREDY. **Pat. 394.** Probably top rose in the scarlet-orange range, which we like best in climbing form. Retail \$1.75.

CLG. PRESIDENT HOOVER. An ever popular favorite in shades of blended copper and pink.

CLG. TALISMAN. Too well known to need description; bicolor yellow and ruddy copper.



## MOSS ROSES

### For lovers of the Historical Old Mosses

RED MOSS. Large, reddish rose; buds and flowers heavily mossed.

PINK MOSS. Named CRESTED MOSS; deep pink buds, surrounded with a mossy fringe and crest. Very hardy; discovered on a wall of a Convent near Fribourg and sent out by Vibert in 1827.

WHITE MOSS. Named BLANCHE MOREAU; the finest of white moss roses. Large, double, fragrant, pure white; intermittent bloom all season.

YELLOW MOSS. Named GOLDEN MOSS; peachy-yellow; sepals well mossed; fragrant; cluster of 3 to 5 on long stem; vigorous; scanty bloom.

## TREE ROSES — 38" STANDARDS

### Red Shades

Applause **Pat. 829.**  
Bravo **Pat. 983.**  
California Centennial **Pat. 953.**  
Carrousel **P.A.F.**  
Charlotte Armstrong **Pat. 455.**  
Christopher Stone.  
Crimson Glory **Pat. 105.**  
Etoile de Hollande.  
Fandango **Pat. 894.**  
Floradora.  
Gr. Duchess Charlotte **Pat. 774.**  
Heart's Desire **Pat. 501.**  
Mirandy **Pat. 632.**  
Nocturne **Pat. 713.**  
Red Talisman.  
San Fernando **Pat. 785.**  
Texas Centennial **Pat. 162.**

### Pink Shades

Capistrano **Pat. 922.**  
First Love **Pat. 921.**  
Kathy Fiscus **Pat. 967.**  
Picture.  
Pinocchio **Pat. 484.**  
San Gabriel **Pat. 860.**  
Show Girl **Pat. 646.**  
Tallyho **Pat. 828.**  
The Doctor.

### Yellow Shades

Crown of Gold.  
Debonair **Pat. 677.**  
Eclipse **Pat. 172.**  
Goldilocks **Pat. 672.**  
Lowell Thomas **Pat. 595.**  
McGredy's Yellow.  
Mme. Chiang Kai-Shek **Pat. 664.**  
Mrs. E. P. Thom.  
Peace **Pat. 591.**  
Sutter's Gold **Pat. 885.**

### White

Kaiserin A. Viktoria.  
McGredy's Ivory.  
Sleigh Bells **Pat. 1004.**  
Snowbird.

**TREE ROSES — 38" STANDARDS****Two-Tone and Multi-Color**

Autumn  
 Condesa de Sastago.  
 Forty-niner **Pat. 792.**  
 Mark Sullivan **Pat. 599.**  
 President Hoover.  
 Saturnia **Pat. 349.**  
 Talisman.

**Salmon-Pink-Orange**

Countess Vandal.  
 Fashion **Pat. 789.**  
 Fred Edmunds **Pat. 731.**  
 Mission Bells **Pat. 923.**

**Combinations**

Red Pinocchio—Goldilocks—Fashion  
 (**Pat. 812**) (**Pat. 672**) (**Pat. 789**)  
 Mirandy—Debonair—Show Girl  
 (**Pat. 632**) (**Pat. 677**) (**Pat. 646**)  
 San Fernando—San Gabriel—Debonair  
 (**Pat. 785**) (**Pat. 860**) (**Pat. 677**)  
 Forty-niner—Sutter's Gold—Countess Vandal  
 (**Pat. 792**) (**Pat. 885**)  
 Talisman—Red Talisman—Crown of Gold

**TREE ROSES — 24" PATIO STANDARDS****Red Shades**

Crimson Rosette **Pat. 901.**  
 Floradora.  
 Red Pinocchio **Pat. 812.**

**Pink Shades**

Pink Rosette **Pat. 902.**  
 Pinocchio **Pat. 484.**  
 Rosenelfe.

**Yellow Shades**

Denny Boy **P.A.F.**  
 Goldilocks **Pat. 672.**  
 Yellow Pinocchio **Pat. 992.**

**White**

Snowbank **Pat. 279.**

**Multi-Color**

Holiday **Pat. 915.**

**Salmon-Pink-Orange**

Fashion **Pat. 789.**



## ELMER WHOLESALE ROSES

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*Notes*

**VITAMIN B<sub>1</sub> AND B<sub>2</sub>**



**RA-PID-GRO**

**THE APPROVED FORMULA FOR  
A LIQUID PLANT FOOD**

RA-PID-GRO contains both Vitamin B<sub>1</sub> and B<sub>2</sub>, but, separately or combined, these vitamins do not supply all the nourishment required by plant life. While vitamins have a definite value in the promotion of root growth, it is necessary that other food elements which nature has provided for the development and growth of plant life be included. Therefore, to the vitamins in RA-PID-GRO are added eleven other needed food elements. RA-PID-GRO has been called "The Miracle Plant Food" because of the phenomenal results obtained by this almost perfect combination.

RA-PID-GRO contains no inert materials (sand, cocoanut shells or brick dust). Every bit is 100% plant food and when applied in solution it is immediately absorbed by the plant roots. No waiting for weeks to obtain growth or color. RA-PID-GRO gets results in an amazingly short time.

RA-PID-GRO is also called "The Plant Blood Donor" because it is immediately taken in by the plant feeders and sustains life and develops growth.

The principle of this food is to feed the plant itself, not the earth. A healthy plant will itself feed the earth, and healthy plants are produced by RA-PID-GRO which is composed only of the purest chemicals, vitamins and hormones.

EACH POUND of RA-PID-GRO makes 176 pounds of liquid fertilizer or plant food when water is added. Thus, many transportation dollars are saved.

RA-PID-GRO insures success, for it speeds up production and assures an abundant crop. Many gardens are in cramped quarters. RA-PID-GRO will make the yield of that small space compare more than favorably with that of much larger gardens which have not been fed.

All plant food must be in liquid form before it is available to the plants. When RA-PID-GRO is applied according to directions a rainfall is not necessary to make the food available to the plant.

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# SAVE ALL YOUR TREES SHRUBS AND ROSES

By dipping them in a solution of

## RA-PID-GRO

before planting.



### DIPPING CHART

Add 22 gallons of water to each pound of RA-PID-GRO. Use tub or pail and place roots in the solution.

TREES—Four minutes.

SHRUBS—Three minutes.

EVERGREENS WITH BALL—Five minutes (leave burlap on).

VEGETABLES and PLANTS—Dip & out.

BERRIES (all kinds)—One minute.

STRAWBERRIES—Dip and out.

Use remaining solution for watering after planting.

Feed with RA-PID-GRO every four weeks after planting.

For Vegetable Seeds use sprinkling can. Sprinkle seeds with RA-PID-GRO before covering.

For Potted Plants—1 level teaspoonful to a quart of water. Feed every two weeks.

## TESTIMONIALS

Please send 5 lbs. of RA-PID-GRO to my address. We cannot garden without it. It does miraculous things to plants.

Harry B. Kelly  
Box 2  
Bradford, Pa.

Dear Sirs:

Please send me one five pound (fabric bag) of Ra-Pid-Gro. You will find money order inclosed. We have only had a one lb. bag of Ra-Pid-Gro but we have the nicest garden and largest roses in our neighborhood, and I don't want to be without it. Thank you.

Mrs. C. A. Gillespie  
2723 Bellwood Ave.  
N. Bexley 9, Ohio

Enclosed check for RA-PID-GRO. Boxed evergreen trees flourish, also the Mrs.' house plants.

Earl B. Decker  
Waterville, N. Y.

## NEW LIFE FOR TREES AND EVERGREENS

I am writing you to inform you of the wonderful success we had with the Ra-Pid-Gro you shipped to the village of Perry. You will remember the trees when you saw them in May. They were surely a sickly looking lot, especially the one hundred (100) evergreens we had tagged to be replaced. We figured these trees as dead or dying. We used the ten gallons of concentrated Ra-Pid-Gro you shipped us on these trees, and one hundred more trees in the same park that looked sickly. The results are far above our expectations. Every one of these evergreens tagged for dead or dying are now beautiful.

Roy A. Spellicy, Mayor

## Prices of RA-PID-GRO

1 lb.	\$ 1.25
2 lbs.	2.35
5 lbs.	4.50
10 lbs.	8.75
25 lbs.	21.00

## ANALYSIS of RA-PID-GRO

Nitrogen 23%    Phosphoric Acid 21%  
Potash 17%

## INSTRUCTIONS FOR FEEDING

# RA-PID-GRO

## DURING THE GROWING SEASON

### TREES

APPLE  
CHERRY  
PEAR  
PEACH  
PLUM  
APRICOT  
QUINCE  
NUT TREES  
MULBERRY

### NURSERY STOCK

See Dipping Chart, One teaspoonful of RA-PID-GRO to every quart of water. ALWAYS ADD WATER. TWENTY-TWO GALLONS OF WATER TO EACH POUND OF RA-PID-GRO. Feed every two weeks, the first year, then once each month thereafter.

4 to 5 ft. trees—one gallon liquid RA-PID-GRO.  
6 to 7 ft. trees—two gallons liquid RA-PID-GRO.

Larger trees—add one-half gallon to every two feet. To feed the foliage, add double the amount of water. This can be sprayed on the tops.

### SMALL FRUITS

BERRIES  
GOOSEBERRIES  
CURRANTS  
FIGS  
GRAPES

See Dipping Chart. After planting, feed every two weeks the first season, then every month. Use one quart of liquid RA-PID-GRO to a plant. Feed at the base of the plant. On larger plants, use one gallon of liquid RA-PID-GRO to a feeding. When feeding the foliage, use twice the amount of water.

### EVERGREENS

Feed around the base, after loosening the earth with a fork. Feed once every ten days during the first season. Thereafter, feed once every month, during the growing season.

18 to 24 inch trees—one gallon liquid RA-PID-GRO.  
Larger trees—add one-half gallon liquid RA-PID-GRO to every foot.

### ORNAMENTALS

2 to 3 ft. trees—one gallon liquid RA-PID-GRO. Add one-half gallon liquid RA-PID-GRO to every foot above this. On large trees, 4 inches or better in diameter, make holes around the base of tree, from 1 ft. to 2 ft. in depth, as far out as the spread of the branches. Fill these holes with liquid RA-PID-GRO. Do this each month during the growing season.

If you have a power spray, we can furnish you with an under-surface feeder. Write your supplier for information on this.

### LAWNS

As soon as seed is sown, take a sprinkling can, use one teaspoonful to each quart of water. Sprinkle well until top earth is well dampened. Feed every ten days for two months, once a month thereafter. Old lawns, feed the same.

### VEGETABLES

Soak the earth well with liquid RA-PID-GRO, on top of row as soon as covered. When plant appears, feed along side of row with sprinkling can, with nozzle removed.

ASPARAGUS As soon as frost leaves ground. Every ten days thereafter.

BEANS Feed every ten days, along sides of rows.

BEETS, BROCCOLI. BRUSSELS SPROUTS—Same as Beans.

CABBAGE Use liquid RA-PID-GRO in holes when planting. Feed around each plant every 10 days.

CARROTS, CORN, CUCUMBER, ENDIVE, KOHLRABI, LETTUCE—Same as Beans.

MELON On top of seed, after planting. Around base of plant every ten days.

ONION (SEED) Same as melon.

ONION (SETS) Along base of plants after setting. Every ten days.

PARSNIP Same as beans.

PEPPER Pour in holes when planting. At base of plant, every two weeks.

PEAS On top of seed after planting. Feed along base of plants ONCE after they show above ground. No more feeding.

PUMPKIN Same as melon.

RADISH, SPINACH—Same as Beans.

SQUASH Same as melon.

SWISS CHARD Same as beans.

TOMATO Fill the holes when planting. Then around plants every ten days.

TURNIP Same as beans.



No other  
fertilizer  
in the  
world  
made  
like  
RA-PID-  
GRO.



Feeding a block of grafts and seedlings, 10 lbs. to 150 gallons of water, feeding 10 lbs. to the acre. Best results are obtained by removing end spray nozzles and feeding along sides of the rows, 20 lbs. to the acre. You get results that can't be matched by any other fertilizer or plant food.

## Plant a Garden — MAKE IT A SUCCESS BY USING RA-PID-GRO!

### FINE FOR GOLF COURSES

I have been using Ra-Pid-Gro on our greens for the past three months. In the Spring I had a serious condition on two of my greens. There was winter kill on several, but the two I speak of would not respond to any treatment. The stolons were alive, but I could not get any life out of them. I was certainly ready to try anything. I have treated all my greens with Ra-Pid-Gro twice since that time and have had perfect greens all through the hot, humid weather. I found that Ra-Pid-Gro keeps Red Top, Fescue and many other Fairway grasses green through July and August.

Charles Michael Greenskeeper

### BEST PLANT FOOD EVER USED

I have used your Ra-Pid-Gro in all kinds of soil conditions, and have found it to be equally effective in all cases.

I have used it on both new and old plantings, two new trees, an oak and a butter-nut, were apparently dead, after set out just prior to drought. However after three applications of Ra-Pid-Gro new growth appeared on both. I had the same experience with several hemlocks. The fact that it is in liquid form seems to make Ra-Pid-Gro work quicker than any plant food I have used.

D. C. Darner

### WORKS WONDERS ON FRUIT TREES

The young peach orchard had one application last Spring and believe it or not, some of these trees made a three and one-half foot growth this season. We skipped one row, the third one, and you can see a marked difference. The surprise this year was in sour cherries. We had too much rain at blossom time so the fruit was not too well formed. On the 1500 trees on which we applied Ra-Pid-Gro the fruit stayed on and ripened. The 500 trees not treated, one-half the fruit dropped and what did stay on were not so large.

Using Ra-Pid-Gro means making money on this farm.

James A. Rowan

## HOW TO ESTIMATE A SEASON'S REQUIREMENTS —

WE RECOMMEND FOR EACH 100 LBS. OF OTHER FERTILIZER USED IN THE PAST—  
PURCHASE ONLY 1 LB. OF RA-PID-GRO

LOT 40' x 60'—with approximately 15 shrubs, 20 ft. hedge, 3 fruit trees, 2 evergreens, 12 roses and lawn of 800 square feet requires 5 POUNDS OF RA-PID-GRO FOR SEASON'S FEEDING.

LOT 40' x 100'—with approximately 25 shrubs, 3 shade trees, 4 fruit trees, perennials, grapes, raspberries, 10 evergreens, vegetable garden, bulbs and lawn of 1500 square feet requires 10 POUNDS OF RA-PID-GRO FOR SEASON'S FEEDING.

LOT 75' x 150'—with approximately 4 dozen roses, 40 shrubs, 4 shade trees, perennials, 6 evergreens, hedge, vegetable garden, strawberries, raspberries, grapes, bulbs, 10 fruit trees and lawn of 4000 square feet requires 20 POUNDS OF RA-PID-GRO FOR SEASON'S FEEDING.



## *Kathy Fiscus*

(Duehrsen.) Plant Patent # 967.  
Introduced by Elmer Roses.

Clusters of delightful lovely dawn pink flowers on a vigorous bushy and glossy leafed Floribunda. Such is the Rose named in loving memory of golden haired Kathy Fiscus. The medium sized individual flowers are very double, exquisitely imbricated and borne continuously in great abundance in well formed clusters which absolutely cover the bushes. A wonderful soft pink Floribunda ideally adapted for border plantings in combination with beds of yellow, Sunset Gold and pink hybrid tea roses.



## ELMER ROSES

1951



1952